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Rep Firm ( ) WASHINGTON  
Sales Office ( ) DAN DRISCOLL  
Salesperson ( )  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## ORDER REV- TTT = \$7575

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	M	11A-12P	NEWS	:30	\$125.00	10/01-10/01	1	1	1	\$125.00	
Rating: 1.7												
Sales Remark: V3 ADD-RE												
V3 More than 2 codes changed												
	*2	M	3P-4P	JUDGE JUDY	:30	\$200.00	10/01-10/01	1	1	1	\$200.00	
Rating: 1.6												
Sales Remark: V3 REV												
V3 More than 2 codes changed												
	*4	M-TH	4P-5P	DR OZ	:30	\$200.00	10/01-10/04	1	1	1	\$200.00	
Rating: 1.2												
Sales Remark: V3 ADD REV												
V3 More than 2 codes changed												
	*5	M	4P-5P	DR OZ	:30	\$200.00	10/01-10/01	1	1	1	\$200.00	
Rating: 1.2												
Sales Remark: V3 ADD												
V3 Comment Changed, Spots/week Changed												

Rep Order# 9831755 Ver# 3 Status Revised  
EC'd Yes

Traffic Order#

Printed: 09/28/2012 10:20 AM  
Last Received: 09/28/2012 9:54 AM  
Showing Buylines: All Rep Revised Lines

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Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL  
Product LOVE FOR UT-CD 4  
Estimate# 928C03  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E LOVE/ORDR/928C03  
Flight Dates 09/28/2012 - 10/04/2012  
Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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Rating: 1.6  
Sales Remark: V3 REV  
V3 More than 2 codes changed

*9	M		530A-6A	GOOD DAY UTAH	:30	\$250.00	10/01-10/01	1	1	1	\$250.00	
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Rating: 1.6  
Sales Remark: V3 REV  
V3 More than 2 codes changed

*10	W		530A-6A	GOOD DAY UTAH	:30	\$250.00	10/03-10/03	1	1	1	\$250.00	
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Rating: 1.6  
Sales Remark: V3 REV  
V3 Comment Changed, Rate Changed

*11	TH		530A-6A	GOOD DAY UTAH	:30	\$125.00	10/04-10/04	0	0	0	\$0.00	
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Rating: 1.6  
Sales Remark: V3 REV  
V3 Comment Changed, Spots/week Changed

*12	M		7A-8A	GOOD DAY UTAH	:30	\$300.00	10/01-10/01	1	1	1	\$300.00	
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Rating: 3.0  
Sales Remark: V3 REV-  
V3 More than 2 codes changed

*15	M		8A-9A	GOOD DAY UTAH	:30	\$300.00	10/01-10/01	1	1	1	\$300.00	
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Rating: 3.0  
Sales Remark: V3 REV  
V3 More than 2 codes changed

*16	TU		8A-9A	GOOD DAY UTAH	:30	\$300.00	10/02-10/02	1	1	1	\$300.00	
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Rating: 3.0  
Sales Remark: V3 REV  
X  
V3 Comment Changed, Spots/week Changed

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LT Ln Day Time Program

Len

Rate

Dates

Spots/Week

# of Weeks

Total Spots

Total Cost

Daypart

\*17 SA 7A-9A GOOD DAY UTAH  
Rating: 3.2

Sales Remark: V3 REV

V3 Comment Changed, Spots/week Changed

\*20 F 530P-6P NEWS  
Rating: 2.1

Sales Remark: V3 X

V3 Comment Changed, Spots/week Changed

\*21 M 530P-6P NEWS  
Rating: 2.1

Sales Remark: V3 REV

V3 Comment Changed, Rate Changed

\*22 SA 5P-530P NEWS  
Rating: 2.2

Sales Remark: V3 REV

V3 More than 2 codes changed

\*23 SU 5P-530P NEWS  
Rating: 2.0

Sales Remark: V3 REV

V3 Comment Changed, Spots/week Changed

\*24 SA 10P-1035P SEINFELD  
Rating: 2.0

Sales Remark: V3 REV

V3 Comment Changed, Spots/week Changed

\*26 TH 7P-8P X FACTOR  
Rating: 9.7

Sales Remark: V3 REV

V3 More than 2 codes changed

:30 \$2,800.00 10/04-10/04 1 1 1 \$2,800.00

:30 \$250.00 09/29-09/29 0 0 0 \$0.00

:30 \$250.00 09/30-09/30 0 0 0 \$0.00

:30 \$250.00 09/29-09/29 0 0 0 \$0.00

:30 \$500.00 10/01-10/01 1 1 1 \$500.00

:30 \$300.00 09/28-09/28 0 0 0 \$0.00

:30 \$250.00 09/29-09/29 0 0 0 \$0.00

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	*27	SU	2P-530P	NFL GAME 2	:30	\$4,200.00	09/30-09/30	0	0	0	\$0.00	
Rating: 7.2												
Sales Remark: V3 X												
V3 More than 2 codes changed												

	*29	M	3P-4P	JUDGE JUDY	:30	\$200.00	10/01-10/01	0	0	0	\$0.00	
Rating: 1.6												
Sales Remark: V3 X												
V3 Added												

	*30	W	3P-4P	JUDGE JUDY	:30	\$200.00	10/03-10/03	0	0	0	\$0.00	
Rating: 1.6												
Sales Remark: V3 X												
V3 Added												

	*31	TU	530P-6P	NEWS	:30	\$500.00	10/02-10/02	1	1	1	\$500.00	
Rating: 2.1												
Sales Remark: V3 REV												
V3 Added												

---REPORT TOTALS---  
Report Totals: 13 / \$6,175.00

---SALES MONTHLY TOTALS---

Sep 12: 2 / \$600.00 Oct 12: 16 / \$6,975.00

Sales Totals: 18 / \$7,575.00

Station Totals: 18 / \$7,575.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---  
Market Totals \$36,071

CABL	0%	KDLU	0%	KJZZ	2%	KSL	30%	KSTU	21%
KTVX	13%	KUCW	0%	KUTV	34%	UNKB	0%	UNKN	0%

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Books null  
Demos RA35+